



All Members of the Council

Sub:-Export Promotion Activities of SGEPC during 2019-20

Dear Sir / Ma'am,

We are pleased to share the details of Approved Export Promotion Activities for the year 2019-20. These activities are approved under **Market Access Initiative (MAI) Scheme:-**

Sr. No.	Name of the Activity	Dates	Remarks
1	Reverse Buyer Seller Meet in Kids India, Mumbai	26th -28th Sept 2019	Members wish to exhibit in Kids India could get special rates for participation from the organizer.
2	Buyer Seller Meet in UK / Ireland	Yet to be decided	Subsidized Participation Cost
3	Hong Kong Toys & Games Fair	6th - 9th Jan 2020	Subsidized Participation Cost
4	ISPO Munich	26th - 29th Jan, 2020	Subsidized Participation Cost
5	Spielwarenmesse International Toy Fair	29th Jan to 2nd Feb 2020	Subsidized Participation Cost

Under Reverse Buyer Seller Meet in Kids India, Mumbai buyers from developing Countries are invited by SGEPC and their travel cost is reimbursed as per MAI Scheme. Members can send contact details of the buyers / visitors they wish to invite.

Applications for the participation for above mentioned events, other than Reverse Buyer Seller Meet in Kids India, will be invited separately. Meanwhile, members are requested to book the dates and plan their participation in above events.

We expect greater participation from all our members.

Thanking you,

Preeti Sharma
Assistant Director
Sports Goods Export Promotion Council